



Our strategic vision: Delivering another 100 years of exceptional healthcare and innovation to the Victorian community.

Our purpose: Every patient matters.

Our values reflect this purpose:



Compassion

We put people first.



Accountability

Each of us is responsible for our commitments, our behaviour and the quality of our work.



Respect

We are proudly inclusive and treat everyone with dignity.



Excellence

We are committed to providing the highest quality healthcare for our patients.



Epworth

Our previous strategy was framed post a phase of significant growth in Epworth facilities and clinical services. A period of consolidation was followed by the extraordinarily challenging circumstances of the COVID-19 pandemic. At the same time, a successful 'One Epworth' operating model was implemented to standardise and increase the efficiency of the clinical services we provide to our patients. Epworth has also continued to grow, with significant redevelopments at our Epworth Freemasons and Epworth Eastern campuses. A new digital strategy is currently being implemented; assisted by our generous donors, we continue to innovate with new equipment, facilities, and technology to support the care we provide to our patients.

Over the next three years, Epworth will build on the reputation it has developed over the last century, to deliver another 100 years of outstanding care to the Victorian community. Patients will continue to benefit via new models of care, expanded clinical services and innovation for which Epworth is renowned. Supported by our Medical Foundation, Epworth will enable its workforce to grow, develop and succeed, motivated by our purpose - every patient matters.

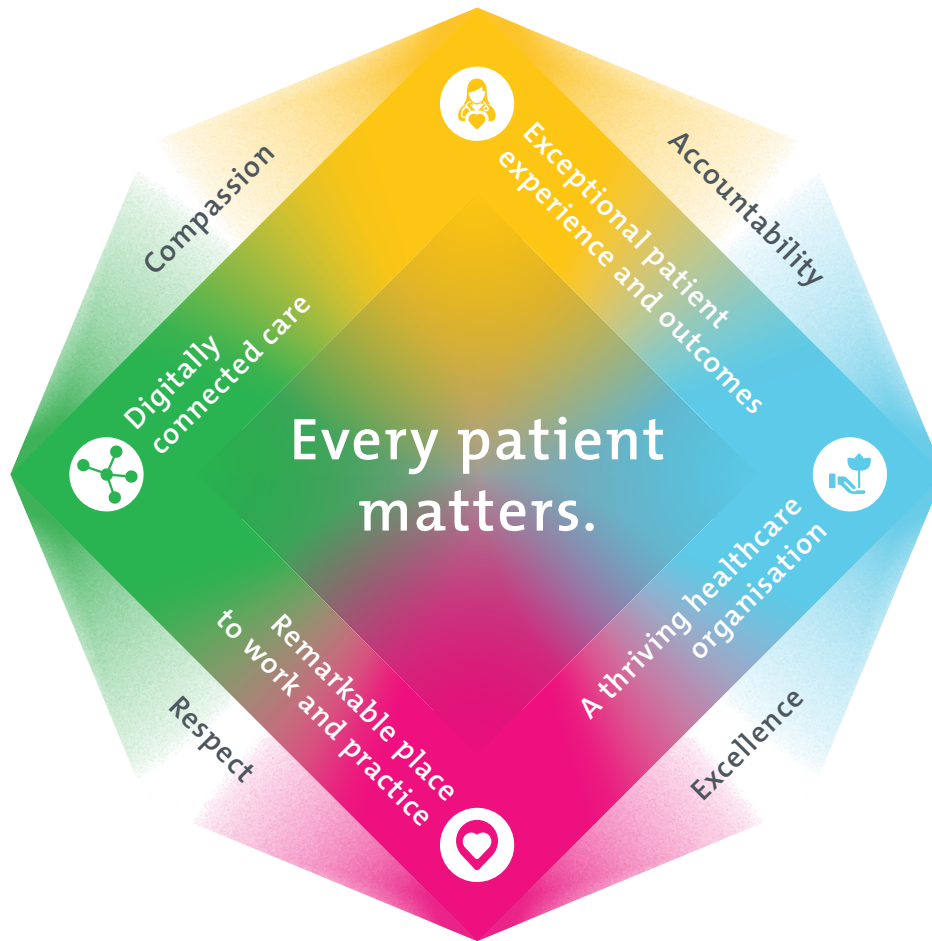
Our ambition is that the Epworth 2025 strategy will set a new benchmark for patient care. We will work with our doctors and other key strategic partners to deliver new and innovative ways of delivering care across Victoria.



Wendy Thorpe
Epworth Board President



Dr Lachlan Henderson
Group Chief Executive



Underpinning our ambition are four clear strategic priorities:

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Exceptional patient experience and outcomes
 To empower our patients and deliver compassionate, expert and coordinated care.
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A thriving healthcare organisation
 To adapt and grow in a changing healthcare landscape by delivering a unique private not-for-profit healthcare organisation.
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Remarkable place to work and practice
 To ensure Epworth is an outstanding place to work and practice through a culture of care and investment in our people.
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Digitally connected care
 To innovate and improve the digital experience, interactions and outcomes for our patients, staff and doctors.



Critical success factors

Strategic partnerships: collaborating with our doctors, payors, government, research providers and other organisations to deliver the best outcomes for our patients.

Continuous improvement culture: fostering an environment that is adaptive to change and improves quality.

Active and visible leadership: aligned leaders that are focused on Epworth 2025 and its implementation.

By 2025

- › Our patients and consumers are supported and empowered to achieve their healthcare needs, while having exceptional outcomes.
- › We have delivered operational performance which enables us to confidently invest in clinical and patient services and innovation, while making a meaningful reduction in our environmental footprint.
- › We have a highly engaged workforce with a culture aligned to our values.
- › Our digital technology will create integrated and user-friendly interactions for our patients, staff and doctors, while reducing our impact on the environment.

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**Epworth**