

100
YEARS OF CARE
1920-2020

Epworth
Medical
Foundation



Epworth Medical Foundation **CENTENARY SPONSORSHIP OPPORTUNITIES**

Working together to help Epworth provide
the best patient care

Background

A Centenary of Care

In 2020 Epworth HealthCare celebrates a centenary of care for its community.

For over 100 years, Epworth has delivered world-class care, often forging the way taking on advances in technology to innovate in the diagnoses and treatments of illnesses and diseases.

Epworth is the largest not-for-profit private health care group in Victoria, with ten locations across Melbourne and Geelong.

The group provides acute medical and surgical services, sub-acute care, diagnostics and rehabilitation to more than 200,000 inpatients and 160,000 outpatients each year. Epworth is a leader in cardiology, oncology, maternity, urology, gastroenterology, orthopaedics, mental health and rehabilitation.

The organisation employs over 7,000 staff with 3,000 accredited Medical Specialists and 1,000 affiliated General Practitioners.



Epworth Medical Foundation

The Epworth Medical Foundation (EMF) raises essential funds to ensure that our patients receive the best possible care.

This means ensuring they're cared for in world-class facilities by leading specialists with access to state of the art equipment, ground breaking research and clinical trials, and that patients and their families are supported by a compassionate and highly skilled team.

Our generous donor community has been helping us to provide all of this since 1920, when a philanthropic gift helped establish Epworth. Today, philanthropy underpins our simple yet unwavering commitment to provide exceptional care to each and every patient we treat.

Opportunities for Engagement

The following opportunities are available for engagement with Epworth HealthCare, its staff, doctors and community networks.

An outline of each activity is provided overleaf.

Fundraising Events

- Corporate Golf Day
- Men's Health Lunch
- Friends of Epworth Race Day
- Epworth Gala Ball
- Women's Health Lunch
- Gather to Graze food gala

Education

- Educational Scholarships
- Clinical Symposiums
- GP Education



Special events

Epworth Centenary Corporate Golf Day

Monday 2 March
Huntingdale Golf Club
120 players



The Corporate Golf Day is held at Huntingdale's prestigious sand belt course each year. Corporate teams enjoy an Ambrose event followed by an awards presentation dinner. Funds raised from this event will be directed to patient care at Epworth.

Audience

The audience includes corporate leaders, doctors and key Epworth HealthCare staff.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$37,500
Hole Sponsor:	\$5,225
Team Sponsorship:	\$3,300

Epworth Centenary Men's Health Lunch

Thursday 7 May
Member's Dining Room,
Melbourne Cricket Ground
450 guests



The Men's Health Lunch features an informative discussion on men's health presented by a panel of medical specialists. The topic for this year's event will be how to live a long and healthy life. Funds raised from this event will be used to purchase state-of-the-art equipment at Epworth.

Audience

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors and friends.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$21,000
Associate Sponsor:	\$10,500
Table Sponsor:	\$5,250

Special events

Epworth Centenary Friends of Epworth Race Day

Sat 20 June
Victoria Racing Club
400 guests



The Friends of Epworth Race Day will be held at Flemington Racecourse with a three-course luncheon in the Skyline Room together with Fashions on the Field. Proceeds enable the purchase of equipment across the healthcare group.

Audience

The audience includes corporate and community leaders, Board Members, doctors, staff, donors, volunteers and members of the Friends of Epworth auxiliary.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$10,000
Associate Sponsor:	\$7,500
Table Sponsor:	\$5,000

Epworth Centenary Epworth Gala Ball

Saturday 1 August
Crown Palladium
1300 guests



The Epworth Gala Ball is our signature event of the year. Held at Crown Palladium for 1300 guests, the Epworth Centennial black tie gala will raise funds to support research, education and innovation at Epworth.

Audience

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$33,600
Associate Sponsor:	\$17,850
Table Sponsor:	\$10,500

Special events

Epworth Centenary Women's Health Lunch

Thursday 8 October
Sofitel Ballroom
570 guests



The Women's Health Lunch provides an expert panel discussion on a different women's health issue each year. Funds raised are used to purchase advanced clinical equipment in women's health at Epworth HealthCare.

Audience

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$26,250
Associate Sponsor:.....	\$12,500
Table Sponsor:	\$5,250

Epworth Centenary Gather to Graze Food Gala

Friday 13 November
570 guests



Gather to Graze is an annual shared food event showcasing a leading chef each year in support of the Centre of Paediatric Allergies at Epworth.

Audience

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$15,750
Associate Sponsor:.....	\$8,895
Table Sponsor:	\$5,250

Education

Epworth Centenary Education Scholarships

Awards Ceremony December 2020
Richmond Auditorium

Epworth's educational scholarship program is a reflection of our commitment to provide our people with access to the best opportunities for further education across the globe.

A scholarship is used to undertake a work-related project, complete a tertiary qualification or attend a professional course or conference. More than 150 scholarships are



awarded each year to both clinical and non-clinical staff. A full scholarship is valued at \$10,000.

Epworth Centenary Clinical Symposia

Epworth Medical Services hold a number of Clinical Symposia throughout the year in different clinical fields. The 2020 Clinical Symposium Program is currently under development.



Audience

The audience includes specialists, doctors, executive staff members and key personnel from the clinical area of expertise at Epworth.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Key Sponsor:\$15,000 +GST
Major Sponsor:\$10,000 +GST
Sponsor:.....\$5,000 +GST

Epworth Centenary GP Education

Category 1 & 2 Training General Practitioners

Epworth holds regular training sessions for General Practitioners throughout the year providing continuing education to referring doctors from around Victoria.

Audience

The audience includes specialists, doctors, executive staff members and key personnel from the clinical area of expertise at Epworth.

Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Dinner Sponsor:\$2,500
Breakfast Sponsor:\$800

Recognition

In return Epworth HealthCare would be delighted to offer acknowledgement in all collateral related to the event and/or activity such as the invitation, program, table and audiovisual brand acknowledgement.

The partnership would also be promoted to the Epworth Community through the following channels:

- Epworth Medical Foundation Annual Philanthropy Report Circulation 50,000
- Epworth HealthCare Annual Report
- Epworth HealthCare website
- Epworth social media.



Further Information



The Epworth Medical Foundation looks forward to discussing your involvement for the coming year. For further information on any one of these activities please contact us for further information.

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