



Epworth

Gala Ball

**Epworth
Glam**

**Sponsorship
Proposal**

Saturday 7 August 2021

Crown Palladium

*In support of innovation and
excellence at Epworth HealthCare
– a not-for-profit healthcare group*

Introduction

The Epworth Medical Foundation is pleased to invite you to become a key sponsor of the Epworth Gala Ball, to be held on Saturday 7 August 2021 at the Palladium Ballroom at Crown.

This year's theme is 'Epworth Glam' and will include entertainment inspired by some of the best Glam Rock and Glamorous performers.

Funds raised from the Gala Ball will help Epworth continue its history of excellence and innovation, supporting the introduction of new surgical techniques, new equipment and technologies, and new treatment trials to ensure that our patients are cared for in world-class facilities by a highly skilled team providing the latest in medical treatment and care.

We are delighted to extend this invitation to you to sponsor the Epworth Gala Ball. Please find the details of the event outlined on the following pages, together with the various opportunities of engagement and associated benefits. We hope you can join us.



Event overview

Aim

To celebrate Epworth's milestones and achievements whilst raising funds to support innovation and excellence in healthcare at Epworth.

Host

- > **Dr Lachlan Henderson**
Group Chief Executive, Epworth HealthCare
- > **Cathi Biddick AM**
Chair, Epworth Special Events Committee
Deputy Chair, Epworth Medical Foundation
Board of Directors

Date

Saturday 7 August 2021 from 6.15pm

Venue

Palladium Ballroom at Crown
Level 1, 8 Whiteman Street, Southbank

Master of Ceremonies

Matt Hetherington

Dress

Black tie

Audience

Business and community leaders, senior Epworth clinicians, Epworth Executive and Board Members.

Proceeds

All funds raised will go towards supporting medical education, innovation in clinical care and patient support programs at Epworth.



Background

About Epworth HealthCare

Epworth HealthCare is Victoria's largest not-for-profit private hospital group, renowned for excellence in diagnosis, treatment, care and rehabilitation. Epworth is an innovator in Australia's health system, embracing the latest in evidence-based medicine to pioneer treatments and services for our patients.

Our 7,000 strong band of highly-trained and dedicated staff deliver specialist services across 11 sites in Melbourne and Geelong.

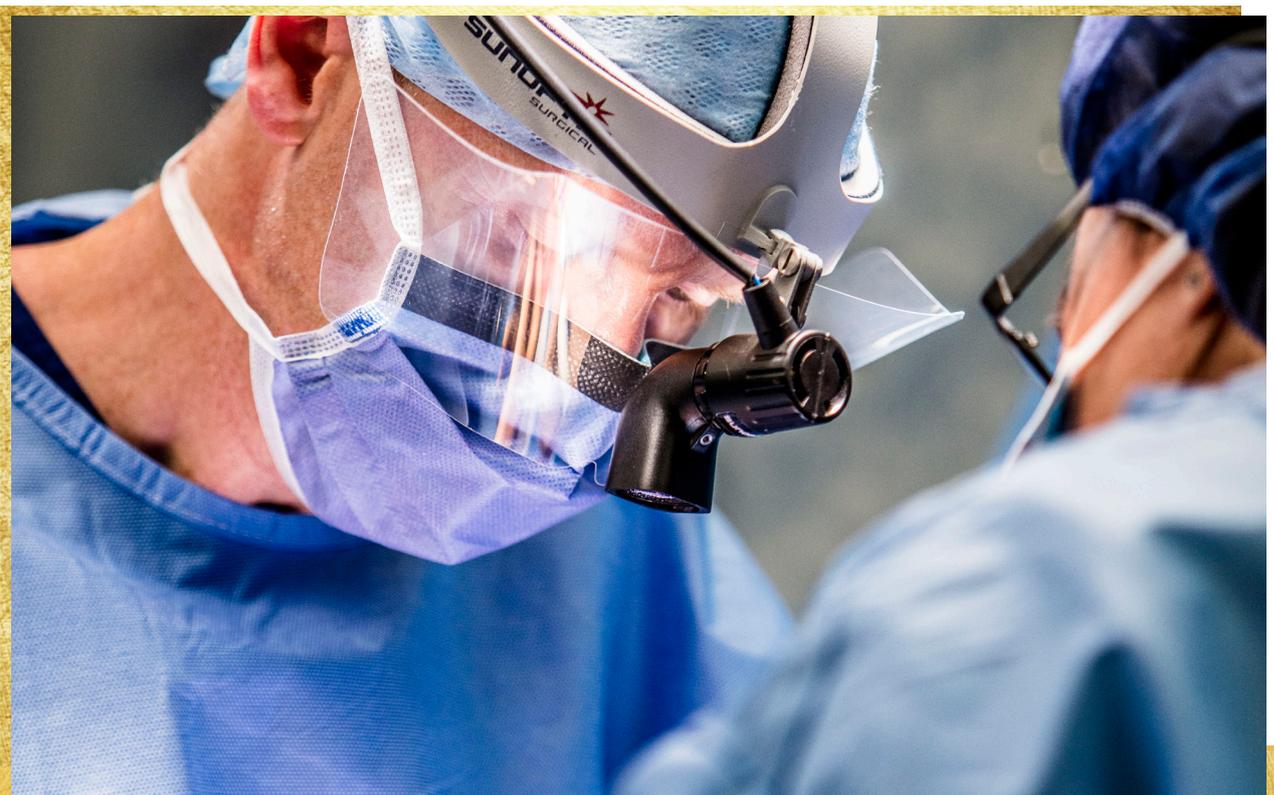
At Epworth, our patients are at the heart of everything we do. Supported by world-class facilities, we integrate clinical practice with education and research in order to deliver outstanding patient care each and every day.

About Epworth Medical Foundation

The Epworth Medical Foundation (EMF) raises essential funds to ensure that our patients receive the best possible care.

This means ensuring they are cared for in world-class facilities by leading specialists with access to state-of-the-art equipment, ground-breaking research and clinical trials, and that patients and their families are supported by a compassionate and highly skilled team.

Epworth was founded by philanthropy when a generous gift helped establish the first hospital on the Richmond site in 1920. For over 100 years, our generous community has continued to underpin our simple yet unwavering commitment to provide exceptional care to each and every patient we treat.



Corporate Sponsorship Opportunities

Major Sponsor – \$33,600

Benefits

- › Three tables of ten seated at prominent location
- › Brand signage on three tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Full page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during evening
- › Corporate acknowledgement by the host and MC during the event
- › VIP pre-dinner drinks for six guests prior to the event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website



Associate Sponsor – \$17,850

Benefits

- › Two tables of ten seated at prominent location
- › Brand signage on two tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Half page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for four guests prior to the event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website



Table Sponsors

Table Sponsor – \$10,500

Benefits

- › One table of ten seated at prominent location
- › Brand signage on one table
- › Key Epworth HealthCare staff seated at your table (optional)
- › Quarter page advertisement in the event program
- › Audio-visual brand acknowledgement during evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for two guests prior to the event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website



Epworth
Medical
Foundation



Further information

To discuss these sponsorship opportunities,
or for more information about the event
please contact:

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