



Friends of Epworth

# *Race Day*

Saturday 19 June 2021

Victoria Racing Club, Flemington

Sponsorship proposal

# Invitation

The Epworth Medical Foundation is pleased to invite you to become a sponsor of this year's annual Friends of Epworth Race Day to be held on Saturday 19 June 2021 at Victoria Racing Club.

Whilst the Race Day has been a key event in the Epworth Medical Foundation's fundraising calendar for over ten years, this is the second year that we will be hosted the Race Day at Australia's premier racing venue, the spectacular Victoria Racing Club.

Funds raised from this event will be directed towards improving patient care at Epworth through the purchase of advanced medical equipment, the provision of educational scholarships to staff, fostering bench-to-bedside translational research and supporting patient support programs.

We are delighted to extend this invitation to you to become involved in this year's Friends of Epworth Race Day.

Please find the details of the event outlined on the following pages, together with the various opportunities of engagement and associated benefits. We do hope you can join us.



# Event Overview

## Aim

To enjoy a day of fun and friendship while raising funds to support the work of Epworth so that the very best care possible can be provided to our patients

## Host

**Dr Lachlan Henderson**  
Group CEO, Epworth HealthCare

## Gail Roche

President Friends of Epworth

## Date & Time

Saturday 19 June 2021 from 11.30am

## Venue

Skyline Room, Level 3, Hill Stand,  
Victoria Racing Club  
448 Epsom Road, Flemington

## MC

Female jockey, Casey Bruce

## Dress

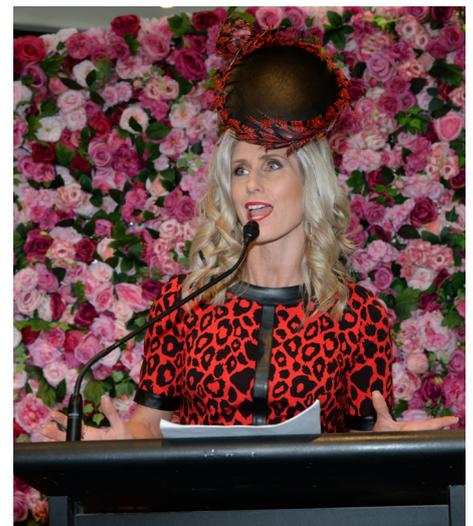
Lounge suit / Cocktail

## Audience

The audience includes corporate and community leaders, board members, doctors, staff, donors, volunteers and members of the Friends of Epworth auxiliary.

## Proceeds

All funds raised will go towards purchasing advanced surgical equipment



# Background

## About Epworth

Epworth HealthCare is Victoria's largest not for profit private hospital group, renowned for excellence in diagnosis, treatment, care and rehabilitation. Epworth is an innovator in Australia's health system, embracing the latest in evidence-based medicine to pioneer treatments and services for our patients.

The group provides acute medical and surgical services, sub-acute care, diagnostics and rehabilitation to more than 133,000 inpatients and 156,000 outpatients each year. Epworth is a leader in cardiology, oncology, maternity urology, gastroenterology, orthopaedics, rehabilitation and mental health.

The organisation employs over 7,000 staff with 3,000 accredited medical specialists and 1,000 affiliated general practitioners across Victoria.



## About Epworth Medical Foundation

Epworth Medical Foundation was established in 1982 to generate much-needed philanthropic support for the activities and equipment needs of Epworth HealthCare.

Our goal is and always has been to ensure patients at Epworth receive the best possible care and outcomes. Therefore, funds we raise are used to contribute to and improve the excellence in medical care provided by Epworth HealthCare.

Epworth is an outstanding healthcare organisation but, if we are to achieve our mission of becoming one of the world's truly great academic and teaching hospitals, we rely on philanthropic support.

Donations made to the Epworth Medical Foundation make a real and positive difference to the health and wellbeing of patients and their families.

# Corporate Sponsor Opportunities



## Major Sponsor

**\$12,500**

### Benefits:

- › Three tables of ten seated in prominent location
- › Brand signage on three tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Full page advertisement in the event program
- › Audio-visual brand acknowledgment during the event
- › Corporate acknowledgment by the host during the event
- › Corporate photo opportunity
- › Corporate acknowledgment of website

## Associate Sponsor

**\$7,500**

### Benefits:

- › Two tables of ten seated in prominent
- › Brand signage on two tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Half page advertisement in the event program
- › Audiovisual brand acknowledgment during the event
- › Corporate acknowledgment by the host during the event
- › Corporate photo opportunity
- › Corporate acknowledgment on website

# Corporate Sponsor Opportunities



## Table Sponsor

**\$5,000**

### **Benefits:**

- › One table of ten seated in prominent location
- › Brand signage on one table
- › Key Epworth HealthCare staff seated at your table (optional)
- › Audio-visual brand acknowledgment during the event
- › Corporate acknowledgment by the host during the event
- › Corporate photo opportunity
- › Corporate acknowledgment on website

To discuss these sponsorship opportunities or for more information about the event please contact:

## Kathryn Johnston

Fundraising Manager, Epworth Medical Foundation

Phone: 03 9426 6359 | Mobile: 0412 455 680

Email: [kathryn.johnston@epworth.org.au](mailto:kathryn.johnston@epworth.org.au)

Friends of Epworth

# Race Day

Saturday 19 June 2021  
Skyline Room, Level 3  
Hill Stand, Victoria Racing Club  
448 Epsom Road, Flemington

## Corporate sponsorship

Associate Sponsorship – \$7,500

Table Sponsorship – \$5,000

Company .....

Name .....

Address .....

Email .....

Mobile .....

*Entry tickets will be mailed to the above address prior to the event.*

Please invoice

find enclosed cheque payable to Epworth Medical Foundation

debit my credit card:

Card Number .....

Expiry .....

Cardholder .....

Signature .....

pay by EFT:

BSB: 013 006 Account: 837931261 Code: FOE-RD